

**Creating and Evaluating  
Interpretive Positions:  
Techniques and Strategies for  
Making it Work!**



**AZAVA Conference  
November 7th, 2006**

# Things to consider when developing an interpretive position

Temporary or permanent

Casual or outlined

Length of position

Volunteer interest level

Stand alone position

Serve the visitor/volunteer

Reinforce your message

How do you please several depts. with different agendas when creating or restructuring interpretive positions?

Admin- your Director, Board Members, other departments, other staff

Education - Programming needs, expectations, multiple use

Exhibits - Planning committee/group

Visitors - must serve their needs

Donors - not much control there, but you can use their "ideas" to make it work

Volunteers - don't forget them in this process, it must serve their needs as well (almost more important than our Visitors'). They must see the position as meaningful and worthwhile-worthy of their free time!

# Creating Interpretive Positions



# How do you please everyone?

**Administration**

**Education**

**Exhibits**

**Visitors**

**Donors**

**Volunteers**

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## **Information you need up front**

**Permanent or stationary**

**Stationary or rotating**

**Recruitment**

**Training**

**Mentors**

**Sustainability**

**Set up/breakdown**

# Making it Work!

